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Spindle, Inc. Names Senior Sales and Training Executive, Rick Davis, SVP of Sales & Business Development

SCOTTSDALE, AZ -- (Marketwired) -- 07/11/17 -- Spindle, Inc. (OTCQB: SPDL) ("Spindle" or the "Company"), an emerging provider of integrated marketing and commerce solutions, today announced that it has named Rick Davis as its new SVP of Sales and Business Development.

Mr. Davis is a senior sales executive with more than 15 years of experience in sales, recruiting and training. He has a track record of exceeding sales quotas, growing sales channels, and hiring and training of hundreds of sales executives and independent agents within the US market. Davis most recently served as Senior Director of Sales North America for Zooz, Inc., a payment platform solution for e-commerce sites and apps. Prior to joining Zooz, Inc., he was the Vice President Sales Business Development for Community Merchant Solutions. Before that, he served as Director Business Development ISO/MSP for WorldPay. Early in his career, he was Sales Trainer at First Data Commercial Services.

Antone Biondo, EVP & CATALYST GM stated, "We are thrilled to be adding Rick to our team. Having worked directly with Rick during our days at First Data, I experienced his passion and professionalism. At Spindle, Rick will be able to build a high-performance sales organization to help us deliver our services to those who need it most -- SMB's. We are focused on bridging the gap between brick and mortar and ecommerce with our new marketing software strengths, Rick's talents will be invaluable for the realization of Company goals."

Davis stated, "I believe Spindle is positioned for rapid growth. I fully expect that the suite of services we will be offering will be embraced by small merchants. I look forward to building the team and delivering results."

Rick Davis can be contacted at rdavis@spindle.com.

About Spindle

Spindle is an emerging provider of innovative marketing and commerce solutions delivered through the "CATALYST" brand. Spindle's CATALYST Commerce Solutions have been built to suit B2B and B2C businesses of all sizes with vertically integrated, industry leading technology. The proprietary, integrated marketing and commerce solutions delivered through CATALYST, assist merchants increase customer acquisition, increase profitability and increase loyalty. The CATALYST approach, primarily focused on Small to Medium-sized Businesses (SMBs), is uniquely engineered to rapidly integrate mission critical

business services, payment solutions, digital marketing and customer engagement to enhance transactional growth. Spindle's proprietary intellectual property includes a portfolio of patents pending, encompassing networks, mobile payments, and security software. Spindle maintains a consistent commitment to innovation, Spindle's CATALYST Commerce Solutions will continue to be enhanced, in order to consistently deliver sophisticated payments integrated marketing solutions. For more information, visit www.Spindle.com.

Forward-Looking Statements

This release includes forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. All statements regarding our expected future financial position, results of operations, cash flows, financing plans, business strategy, products and services, competitive positions, growth opportunities, plans and objectives of management for future operations, as well as statements that include words such as "anticipate," "if," "believe," "plan," "estimate," "expect," "intend," "may," "could," "should," "will," and other similar expressions are forward-looking statements. All forward-looking statements involve risks, uncertainties and contingencies, many of which are beyond our control, which may cause actual results, performance, or achievements, as described in our reports filed with the Securities and Exchange Commission which are available for review at www.sec.gov, to differ materially from anticipated results, performance, or achievements. We are under no obligation to (and expressly disclaim any such obligation to) update or alter our forward-looking statements, whether as a result of new information, future events or otherwise.

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