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SPYR APPS' Mobile Game Plucky is Now Available to Over 900 Million Android Devices through the Google Play Store

DENVER, April 27, 2015 /PRNewswire/ -- SPYR, INC. (OTCQB: SPYR), a holding company with wholly-owned subsidiaries in the digital publishing and advertising industry, mobile game and app development industry, and the food service industry, today announced that SPYR APPS' debut game, *Plucky*, is now featured and available for download in the Google Play Store.

Are you ready to take on the challenge that *Plucky* has in store for you? *Plucky* requires players to think and act fast as they try to shoot *Plucky* the puck into his matching-colored goal before the shot clock runs out. *Plucky* features multiple "zones" and multiple levels within each zone, all with progressive difficulty. Shoot consecutive good shots to build up a massive multiplier, achieve high scores and win stars to unlock new zones and levels for more challenging play that requires more finesse to find the right target as the game progresses.

With the launch of *Plucky* in the Google Play Store, SPYR APPS' debut game is now available on more than 75% of all mobile devices around the world. In 2014 alone, over 900 million Android devices were sold globally. SPYR is coupling the release of *Plucky* with a strategic marketing campaign and expects to see a large number of downloads soon after launch. Large numbers of downloads combined with good in-app advertising should translate to strong revenue from *Plucky*.

SPYR APPS' goal is to create a diverse portfolio of "freemium" games that are downloaded and installed by users for free, generating revenues through advertising, and by players making in-game purchases to enhance their experience.

James R. Thompson, CEO of SPYR, Inc., comments, "It is exciting to be launching our first game less than one month after the announcement of the creation of SPYR APPS and ahead of our anticipated end of quarter launch. SPYR is looking to be a serious competitor in the mobile games and apps marketplace and we believe that *Plucky* is a strong debut into this arena."

About SPYR

SPYR, INC. is a holding company that through its wholly-owned subsidiary, Franklin Networks, Inc., is engaged in digital publishing and advertising operations, and through its wholly-owned subsidiary SPYR APPS, LLC, is engaged in mobile application and game development. SPYR, Inc. also owns and operates an "American Diner" theme restaurant located in the Philadelphia International Airport in Philadelphia, Pennsylvania called "Eat at

Joe's®" through its other wholly-owned subsidiary, E.A.J. PHL Airport Inc. The Company is currently exploring opportunities for additional acquisitions in these and other verticals, including mobile application and game development, in order to expand its holdings, to drive and increase revenue and to generate profits and build value for shareholders.

Safe Harbor Statement

This release contains forward-looking statements that are based upon current expectations or beliefs, as well as a number of assumptions about future events. Although we believe that the expectations reflected in the forward-looking statements and the assumptions upon which they are based are reasonable, we can give no assurance or guarantee that such expectations and assumptions will prove to have been correct. Forward-looking statements are generally identifiable by the use of words like "may," "will," "should," "could," "expect," "anticipate," "estimate," "believe," "intend," or "project" or the negative of these words or other variations on these words or comparable terminology. The reader is cautioned not to put undue reliance on these forward-looking statements, as these statements are subject to numerous factors and uncertainties, including but not limited to: adverse economic conditions, competition, adverse federal, state and local government regulation, international governmental regulation, inadequate capital, inability to carry out research, development and commercialization plans, loss or retirement of key executives and other specific risks. To the extent that statements in this press release are not strictly historical, including statements as to revenue projections, business strategy, outlook, objectives, future milestones, plans, intentions, goals, future financial conditions, events conditioned on stockholder or other approval, or otherwise as to future events, such statements are forward-looking, and are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. The forward-looking statements contained in this release are subject to certain risks and uncertainties that could cause actual results to differ materially from the statements made. Readers are advised to review our filings with the Securities and Exchange Commission that can be accessed over the Internet at the SEC's website located at <http://www.sec.gov>.

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