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SPYR Launches Second Mobile Game, "Plucky Rush," in the Google Play Store

DENVER, May 18, 2015 /PRNewswire/ -- SPYR, INC. (OTCQB: SPYR), a holding company with wholly-owned subsidiaries in the digital publishing and advertising industry, mobile game and app development industry, and the food service industry, today announced that its subsidiary, SPYR APPS, LLC, has launched its second game, *Plucky Rush*, in the Google Play store.

SPYR's first mobile game, *Plucky*, was released in the Google Play Store and the Apple App Store in late April. *Plucky Rush* is the second game in the saga of Plucky. *Plucky Rush* introduces Plucky's evil adversaries, the pluckers, whose sole purpose is to kill Plucky.

Help Plucky avoid his evil nemeses by guiding him around the track. Successfully complete as many laps as you can before colliding with the pluckers. Each time you succeed in breaching their defenses, the evil pluckers' frustration increases. Avoid the pluckers enough times in a row and they will call in allies to help take Plucky down.

Download *Plucky Rush* from the Google Play Store today.

<https://play.google.com/store/apps/details?id=com.spyrapps.pluckyrush>

Along with releasing its second mobile game, SPYR has also engaged additional advertisers to improve the revenue that its games generate.

James R. Thompson, CEO of SPYR states, "I am excited to add *Plucky Rush* to our growing portfolio. The fact that we have developed and released our second mobile game less than a month after the release of the first is a testament to our hard-working and dedicated team. We intend to continue to produce high-quality games that users should enjoy and that will provide a benefit to investors through increased revenue. Look for more mobile games from SPYR APPS in the near future."

About SPYR

SPYR, INC. is a holding company that through its wholly-owned subsidiary, Franklin Networks, Inc., is engaged in digital publishing and advertising operations, and through its wholly-owned subsidiary SPYR APPS, LLC, is engaged in mobile application and game development. SPYR, Inc. also owns and operates an "American Diner" theme restaurant located in the Philadelphia International Airport in Philadelphia, Pennsylvania called "Eat at Joe's®" through its other wholly-owned subsidiary, E.A.J.: PHL Airport Inc. The Company is currently exploring opportunities for additional acquisitions in these and other verticals, including mobile application and game development, in order to expand its holdings, to drive and increase revenue and to generate profits and build value for shareholders.

Safe Harbor Statement

This release contains forward-looking statements that are based upon current expectations or beliefs, as well as a number of assumptions about future events. Although we believe that the expectations reflected in the forward-looking statements and the assumptions upon which they are based are reasonable, we can give no assurance or guarantee that such expectations and assumptions will prove to have been correct. Forward-looking statements are generally identifiable by the use of words like "may," "will," "should," "could," "expect," "anticipate," "estimate," "believe," "intend," or "project" or the negative of these words or other variations on these words or comparable terminology. The reader is cautioned not to put undue reliance on these forward-looking statements, as these statements are subject to numerous factors and uncertainties, including but not limited to: adverse economic conditions, competition, adverse federal, state and local government regulation, international governmental regulation, inadequate capital, inability to carry out research, development and commercialization plans, loss or retirement of key executives and other specific risks. To the extent that statements in this press release are not strictly historical, including statements as to revenue projections, business strategy, outlook, objectives, future milestones, plans, intentions, goals, future financial conditions, events conditioned on stockholder or other approval, or otherwise as to future events, such statements are forward-looking, and are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. The forward-looking statements contained in this release are subject to certain risks and uncertainties that could cause actual results to differ materially from the statements made. Readers are advised to review our filings with the Securities and Exchange Commission that can be accessed over the Internet at the SEC's website located at <http://www.sec.gov>.

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