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SPYR's Digital Network Ranked in the Top 1% of Networks Worldwide

Alexa.com, an Amazon Company, Certifies SPYR's Website Rankings

DENVER, May 27, 2015 /PRNewswire/ -- SPYR, INC. (OTCQB: SPYR), a holding company with wholly-owned subsidiaries in the digital publishing and advertising industry, mobile game and app development industry, and the food service industry, today announced that each of the websites owned by the Company's wholly owned subsidiary, Franklin Networks, are now ranked in the top 1% of the estimated 950 million active websites worldwide (estimated by Internet Live Stats – www.internetlivestats.com/total-number-of-websites/) in unique visitor traffic and page views, as certified by Alexa.com, an Amazon company.

As of May 26, 2015, Alexa's certified reports also rank six of the Company's web sites in the top 1,500 web sites in the U.S. and the remaining three websites within the top 2,700 web sites in the U.S., which has positioned SPYR to be very attractive to advertisers as well as other publishers. Alexa's certified reports are a publicly available analytics source, and can be reviewed at the following web addresses:

<http://www.alexa.com/siteinfo/entree.com>
<http://www.alexa.com/siteinfo/flawless.com>
<http://www.alexa.com/siteinfo/crumb.com>
<http://www.alexa.com/siteinfo/gladiators.com>
<http://www.alexa.com/siteinfo/nutristic.com>
<http://www.alexa.com/siteinfo/celebrityhq.com>
<http://www.alexa.com/siteinfo/parentingpad.com>
<http://www.alexa.com/siteinfo/grubbr.com>
<http://www.alexa.com/siteinfo/guiltytravel.com>

Alexa.com, purchased by Amazon in 1999, is one of the oldest sources for the reporting of web site traffic, unique visitors and page views, transforming raw web site data into useful information. Alexa's traffic estimates are based on data from its global traffic panel, which is a sample of millions of Internet users using one of over 25,000 different browser extensions.

In addition, Alexa gathers much of its traffic data directly from websites that have chosen to install the Alexa script in order to certify their metrics, which Franklin Networks has opted to provide to Alexa. Alexa's data is publicly accessible and can be found at <http://www.alexa.com>.

James R. Thompson, CEO of SPYR, Inc. states "I knew that when SPYR acquired Franklin Networks, we had found something special. The Alexa-certified rankings of our network traffic confirms as much. Franklin Networks' team has worked tirelessly to produce these impressive results. We are excited to watch our portfolio of web sites continue to grow in popularity."

About SPYR

SPYR, INC. is a holding company that through its wholly-owned subsidiary, Franklin Networks, Inc., is engaged in digital publishing and advertising operations, and through its wholly-owned subsidiary SPYR APPS, LLC, is engaged in mobile application and game development. SPYR, INC. also owns and operates an "American Diner" theme restaurant located in the Philadelphia International Airport in Philadelphia, Pennsylvania called "Eat at Joe's®" through its other wholly-owned subsidiary, E.A.J.: PHL Airport Inc. The Company is currently exploring opportunities for additional acquisitions in these and other verticals, including mobile application and game development, in order expand its holdings, to drive and increase revenue and to generate profits and build value for shareholders.

Safe Harbor Statement

This release contains forward-looking statements that are based upon current expectations or beliefs, as well as a number of assumptions about future events. Although we believe that the expectations reflected in the forward-looking statements and the assumptions upon which they are based are reasonable, we can give no assurance or guarantee that such expectations and assumptions will prove to have been correct. Forward-looking statements are generally identifiable by the use of words like "may," "will," "should," "could," "expect," "anticipate," "estimate," "believe," "intend," or "project" or the negative of these words or other variations on these words or comparable terminology. The reader is cautioned not to put undue reliance on these forward-looking statements, as these statements are subject to numerous factors and uncertainties, including but not limited to: adverse economic conditions, competition, adverse federal, state and local government regulation, international governmental regulation, inadequate capital, inability to carry out research, development and commercialization plans, loss or retirement of key executives and other specific risks. To the extent that statements in this press release are not strictly historical, including statements as to revenue projections, business strategy, outlook, objectives, future milestones, plans, intentions, goals, future financial conditions, events conditioned on stockholder or other approval, or otherwise as to future events, such statements are forward-looking, and are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. The forward-looking statements contained in this release are subject to certain risks and uncertainties that could cause actual results to differ materially from the statements made. Readers are advised to review our filings with the Securities and Exchange Commission that can be accessed over the Internet at the SEC's website located at <http://www.sec.gov>.

Investor Relations Contact:

Marlin Molinaro
Marmel Communications, LLC
(702) 434-8692
mmolinarofc@aol.com

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