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SPYR's Publishing and Development Team to Showcase Pocket Starships at Three Significant European Games Conferences

DENVER, Aug. 11, 2016 /PRNewswire/ -- SPYR, INC. (OTCQB: SPYR), a holding company with wholly owned subsidiaries in both the mobile game & app development and publishing industry, and in the restaurant industry, today announced that its publishing and development teams will be attending three major games conferences in Cologne, Germany from August 15-21 to showcase both the upcoming major content update to its most recently published game, Pocket Starships, and the unique cross-platform, real-time engine upon which the game is built.



SPYR will participate in GDC (Game Developers Conference) Europe, Gamescom 2016 and RESPAWN. At Gamescom, SPYR will be located in the Media Lounge Booth, Hall 2.2 | Booth C023 / B022 – Business Area.

"Our participation in these conferences will further enhance SPYR's reputation and visibility in the electronic games industry and give us an opportunity to personally introduce the upcoming Pocket Starships "Hivespawn" expansion (<https://youtu.be/6rXbl596rJM>) to many industry insiders," said SPYR CEO & President, James R. Thompson.

Paul Thind, SPYR's Director of Mobile Games and Applications states, "GDC, Gamescom and RESPAWN combine to be the largest games industry conferences in the world and it is

great that SPYR will have a presence at this year's events. In particular, I am looking forward to sharing a booth in the Media Lounge at Gamescom with other prominent game publishers, developers and others in the industry. Our goal is to continue our efforts to get our name out there to the games industry and these conferences will allow us to do just that."

GDC Europe is the "largest professionals-only game industry event in Europe." GDC Europe is held in conjunction with Gamescom, the leading European consumer show, creating a confluence of industry professionals and allowing for a full week of opportunity for the games industry. <http://www.gdceurope.com/>

Gamescom "serves as the central platform for the European computer and video game industry. This show brings together the retail, trade and the media providing the ideal setting for the establishment and cultivation of business relationships. The division into business area and entertainment area stands for a concept which will attract and appeal to industry and private visitors equally." <http://www.gamescom-cologne.com/gamescom/index-9.php>

RESPAWN is an innovative conference and networking event that creates a "relaxed and unconstrained forum where game developers, trade visitors and students can connect and exchange ideas." RESPAWN is a unique event at which the presentations and panel discussions are held on lecture platforms around the venue instead of in closed rooms, allowing visitors to move fluidly among speakers and discussions.

<http://www.respawngathering.com/>

About SPYR

SPYR, INC. is a holding company that through its wholly owned subsidiary SPYR APPS, LLC, is engaged in mobile application and game publishing and development. SPYR, INC. also owns and operates an "American Diner" theme restaurant located in the Philadelphia International Airport in Philadelphia, Pennsylvania called "Eat at Joe's®" through its other wholly-owned subsidiary, E.A.J.: PHL Airport Inc. The Company is currently exploring opportunities for additional acquisitions in these and other verticals, including mobile application and game development, in order to expand its holdings, to drive and increase revenue and to generate profits and build value for shareholders.

Safe Harbor Statement:

This release contains forward-looking statements that are based upon current expectations or beliefs, as well as a number of assumptions about future events. Although we believe that the expectations reflected in the forward-looking statements and the assumptions upon which they are based are reasonable, we can give no assurance or guarantee that such expectations and assumptions will prove to have been correct. Forward-looking statements are generally identifiable by the use of words like "may," "will," "should," "could," "expect," "anticipate," "estimate," "believe," "intend," or "project" or the negative of these words or other variations on these words or comparable terminology. The reader is cautioned not to put undue reliance on these forward-looking statements, as these statements are subject to numerous factors and uncertainties, including but not limited to: adverse economic conditions, competition, adverse federal, state and local government regulation, international governmental regulation, inadequate capital, inability to carry out research, development and commercialization plans, loss or retirement of key executives and other specific risks. To the

extent that statements in this press release are not strictly historical, including statements as to revenue projections, business strategy, outlook, objectives, future milestones, plans, intentions, goals, future financial conditions, events conditioned on stockholder or other approval, or otherwise as to future events, such statements are forward-looking, and are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. The forward-looking statements contained in this release are subject to certain risks and uncertainties that could cause actual results to differ materially from the statements made. Readers are advised to review our filings with the Securities and Exchange Commission that can be accessed over the Internet at the SEC's website located at <http://www.sec.gov>, as well as SPYR's website located at <http://www.spyr.com>, and SPYR's community channel on Twitter located at <https://twitter.com/spyrinc>.

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