

## SPYR Seeking to Add New Games to its Portfolio at World's Largest Professional Game Industry Event

DENVER, March 1, 2017 /PRNewswire/ -- SPYR, INC. (OTCQB: SPYR), a holding company with wholly owned subsidiaries in both the mobile game & app development and publishing industry, and in the restaurant industry, today announced that its publishing and development teams are currently attending two games conferences this week in San Francisco (from February 27<sup>th</sup> through March 3<sup>rd</sup>), largely to seek out new games for publishing, but also to showcase its flagship game, Pocket Starships.

SPYR will participate in both GDC (Game Developers Conference), the world's largest professional game industry event, and GCA (Game Connection America).

According to the GDC website, "GDC attracts over 27,000 attendees, and is the primary forum where programmers, artists, producers, game designers, audio professionals, business decision-makers and others involved in the development of interactive games and virtual reality gather to exchange ideas and shape the future of the industry."

Game Connection America is the international event where 2700+ developers, publishers, distributors and service providers come to find new partners.

"Our participation in these conferences will further enhance SPYR's reputation and visibility in the electronic games industry," said SPYR CEO & President, James R. Thompson. "We have a full schedule of meetings with game developers and others in the industry at these two conferences and we are always seeking an opportunity to partner with upcoming developers to publish some great new games."

## **About SPYR**

SPYR, INC. is a holding company that through its wholly owned subsidiary SPYR APPS, LLC, is engaged in mobile application and game publishing and development. SPYR, INC. also owns and operates an "American Diner" theme restaurant located in the Philadelphia International Airport in Philadelphia, Pennsylvania called "Eat at Joe's®" through its other wholly-owned subsidiary, E.A.J.: PHL Airport Inc. The Company is currently exploring opportunities for additional acquisitions in these and other verticals, including mobile application and game development, in order to expand its holdings, to drive and increase revenue and to generate profits and build value for shareholders.

## **Safe Harbor Statement:**

This release contains forward-looking statements that are based upon current expectations or beliefs, as well as a number of assumptions about future events. Although we believe that the expectations reflected in the forward-looking statements and the assumptions upon

which they are based are reasonable, we can give no assurance or guarantee that such expectations and assumptions will prove to have been correct. Forward-looking statements are generally identifiable by the use of words like "may," "will," "should," "could," "expect," "anticipate," "estimate," "believe," "intend," or "project" or the negative of these words or other variations on these words or comparable terminology. The reader is cautioned not to put undue reliance on these forward-looking statements, as these statements are subject to numerous factors and uncertainties, including but not limited to: adverse economic conditions, competition, adverse federal, state and local government regulation, international governmental regulation, inadequate capital, inability to carry out research, development and commercialization plans, loss or retirement of key executives and other specific risks. To the extent that statements in this press release are not strictly historical, including statements as to revenue projections, business strategy, outlook, objectives, future milestones, plans, intentions, goals, future financial conditions, events conditioned on stockholder or other approval, or otherwise as to future events, such statements are forward-looking, and are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. The forward-looking statements contained in this release are subject to certain risks and uncertainties that could cause actual results to differ materially from the statements made. Readers are advised to review our filings with the Securities and Exchange Commission that can be accessed over the Internet at the SEC's website located at http://www.sec.gov, as well as SPYR's website located at http://www.spyr.com, and SPYR's community channel on Twitter located at <a href="https://twitter.com/spyrinc">https://twitter.com/spyrinc</a>.

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To view the original version on PR Newswire, visit. http://www.prnewswire.com/news-releases/spyr-seeking-to-add-new-games-to-its-portfolio-at-worlds-largest-professional-game-industry-event-300415388.html

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