

March 1, 2017



## **SPYR's Pocket Starships to be Demoed at Facebook's GDC Booth**

DENVER, March 1, 2017 /PRNewswire/ -- SPYR, INC. (OTCQB: SPYR), a holding company with wholly owned subsidiaries in both the mobile game & app development and publishing industry, today announced that its flagship game, Pocket Starships, will be available to demo at the Facebook booth (Booth 802 in the South Hall) at the Game Developers Conference (GDC) in San Francisco.

SPYR recently announced that Pocket Starships was one of the initial games playable on Facebook's new Gameroom platform. Facebook will be actively promoting Gameroom at its GDC booth this year and, as part of that promotion, Facebook asked SPYR to present a live demo of Pocket Starships at the conference. As part of the live demo, conference attendees will be able to play Pocket Starships on Gameroom at the Facebook booth.

Mike Turner, SPYR's Vice President of Strategic Partnerships states: "We are very excited that Facebook is giving us the opportunity to show GDC attendees how Pocket Starships plays, live on the Gameroom platform. We think gamers around the world will appreciate being able to play their favorite games from on their home PC, at full screen and optimized for resolution and performance."

The demo will take place at Facebook's booth on March 1, 2017, from noon to 2pm PT. GDC is being held at the Moscone Center in San Francisco, California through March 3, 2017.

### **About SPYR**

[SPYR, INC.](#) is a holding company that through its wholly owned subsidiary SPYR APPS, LLC, is engaged in mobile application and game publishing and development. SPYR, INC. also owns and operates an "American Diner" theme restaurant located in the Philadelphia International Airport in Philadelphia, Pennsylvania called "Eat at Joe's®" through its other wholly-owned subsidiary, E.A.J.: PHL Airport Inc. The Company is currently exploring opportunities for additional acquisitions in these and other verticals, including mobile application and game development, in order to expand its holdings, to drive and increase revenue and to generate profits and build value for shareholders.

### **Safe Harbor Statement:**

This release contains forward-looking statements that are based upon current expectations or beliefs, as well as a number of assumptions about future events. Although we believe that the expectations reflected in the forward-looking statements and the assumptions upon which they are based are reasonable, we can give no assurance or guarantee that such expectations and assumptions will prove to have been correct. Forward-looking statements

are generally identifiable by the use of words like "may," "will," "should," "could," "expect," "anticipate," "estimate," "believe," "intend," or "project" or the negative of these words or other variations on these words or comparable terminology. The reader is cautioned not to put undue reliance on these forward-looking statements, as these statements are subject to numerous factors and uncertainties, including but not limited to: adverse economic conditions, competition, adverse federal, state and local government regulation, international governmental regulation, inadequate capital, inability to carry out research, development and commercialization plans, loss or retirement of key executives and other specific risks. To the extent that statements in this press release are not strictly historical, including statements as to revenue projections, business strategy, outlook, objectives, future milestones, plans, intentions, goals, future financial conditions, events conditioned on stockholder or other approval, or otherwise as to future events, such statements are forward-looking, and are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. The forward-looking statements contained in this release are subject to certain risks and uncertainties that could cause actual results to differ materially from the statements made. Readers are advised to review our filings with the Securities and Exchange Commission that can be accessed over the Internet at the SEC's website located at <http://www.sec.gov>, as well as SPYR's website located at <http://www.spyr.com>, and SPYR's community channel on Twitter located at <https://twitter.com/spyrinc>.

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