

## SPYR's Pocket Starships Now Available to Over 100 Million Users on 46 International Game Portals

DENVER, March 7, 2017 /PRNewswire/ -- SPYR, INC. (OTCQB: SPYR), a holding company with wholly owned subsidiaries in both the mobile game & app development and publishing industry, today announced that its flagship game, Pocket Starships, is now available for download and/or web play on 46 separate game portals throughout the world.

As discussed in SPYR's February 2, 2017 Shareholder Update Press Release, one of SPYR's strategies with Pocket Starships has been to make the game available on as many web portals as possible under revenue sharing arrangements. Each portal has a unique user base, and combined these portals are exposing Pocket Starships to more than 100 Million monthly active users. These individual portals provide the opportunity for Pocket Starships to be specifically featured on the portal, increasing visibility, users and revenue. The owners of the portals receive a percentage of the revenue generated from in-app purchases made by the users playing the game through the portal, but there is no upfront cash outlay by SPYR.

Through these international web portals, Pocket Starships is available to gamers in their native languages in many different countries, including France, Russia, the Netherlands, Germany, Spain, Brazil and Indonesia. The portals expand on the targeted reach of Pocket Starships, which is already available worldwide on Android, Apple, Amazon and the web.

Pocket Starships is currently available on the following web portals: Games.co.uk, Gamesgames.com, Jetztspielen.de, Jeux.fr, Juegos.com, Ojogos.com.br, Ourgames.ru, Permainan.co.id, Spela.se, Spelletjes.nl, Agame.com, Flashgames.ru, Games.co.id, Jeu.fr, Spel.nl, Spielen.com, Zapjuegos.com, A10.com, spele.nl, starwarsgamesonline.com, minijuegos.com, kizi.com, browsergames.de, gameflare.com, crazygames.com, flash4play.com, juegosfriv.com, y8.com, kidzworld.com, co-optimus.com, armorgames.com, dmax.de/games, onlinegames777.com, outlawsgameroom.com, jugarmania.com, awesomevideospics.com, goodgamearcade.com, rotalianul.com, gameprehacks.com, webpaws.com, arcadecastle.com, gameroom.com, freenfungames.com, bestonlinerpggames.com and juegossd.com.

SPYR is expecting eight more game portals to add Pocket Starships in the coming weeks.

## **About SPYR**

<u>SPYR, INC</u>. is a holding company that through its wholly owned subsidiary SPYR APPS, LLC, is engaged in mobile application and game publishing and development. SPYR, INC. also owns and operates an "American Diner" theme restaurant located in the Philadelphia International Airport in Philadelphia, Pennsylvania called "Eat at Joe's®" through its other

wholly-owned subsidiary, E.A.J.: PHL Airport Inc. The Company is currently exploring opportunities for additional acquisitions in these and other verticals, including mobile application and game development, in order to expand its holdings, to drive and increase revenue and to generate profits and build value for shareholders.

## Safe Harbor Statement:

This release contains forward-looking statements that are based upon current expectations or beliefs, as well as a number of assumptions about future events. Although we believe that the expectations reflected in the forward-looking statements and the assumptions upon which they are based are reasonable, we can give no assurance or guarantee that such expectations and assumptions will prove to have been correct. Forward-looking statements are generally identifiable by the use of words like "may," "will," "should," "could," "expect," "anticipate," "estimate," "believe," "intend," or "project" or the negative of these words or other variations on these words or comparable terminology. The reader is cautioned not to put undue reliance on these forward-looking statements, as these statements are subject to numerous factors and uncertainties, including but not limited to: adverse economic conditions, competition, adverse federal, state and local government regulation, international governmental regulation, inadequate capital, inability to carry out research, development and commercialization plans, loss or retirement of key executives and other specific risks. To the extent that statements in this press release are not strictly historical, including statements as to revenue projections, business strategy, outlook, objectives, future milestones, plans, intentions, goals, future financial conditions, events conditioned on stockholder or other approval, or otherwise as to future events, such statements are forward-looking, and are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. The forward-looking statements contained in this release are subject to certain risks and uncertainties that could cause actual results to differ materially from the statements made. Readers are advised to review our filings with the Securities and Exchange Commission that can be accessed over the Internet at the SEC's website located at http://www.sec.gov. as well as SPYR's website located at http://www.spyr.com. and SPYR's community channel on Twitter located at https://twitter.com/spyrinc.

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To view the original version on PR Newswire, visit<u>http://www.prnewswire.com/news-releases/spyrs-pocket-starships-now-available-to-over-100-million-users-on-46-international-game-portals-300418759.html</u>

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