

## **SPYR Adding New Game to its Portfolio**

DENVER, April 3, 2017 /PRNewswire/ -- SPYR, INC. (OTCQB: SPYR), a holding company with wholly owned subsidiaries in both the mobile game & app development and publishing industry, and in the restaurant industry, today announced that it will be adding a new game, the casual hidden object game, Home Makeover 4, to its publishing portfolio. The game will be co-published with Tamalaki on iOS devices and is expected to be launched within the next 4-8 weeks.

Home Makeover 4 is the newest game in the successful Home Makeover hidden object game series for mobile devices. In the game players are challenged to search scenes for hidden objects, all with the ultimate goal of helping the main character, Emma, renovate her friend's grand European mansion.

Home Makeover 4 is already available on Android devices, where it has an average user rating of 4.3 stars. The previous three Home Makeover games have had 5,900,000 installs on Android and Amazon devices.

James R. Thompson, SPYR's CEO and President states, "Home Makeover 4 is a great casual game aimed at a primarily female audience. It has a proven track record on Android and we are excited to bring it to Apple's audience. With the addition of Home Makeover 4 to our publishing portfolio, SPYR is expanding its audience and following through with its strategy to publish a diverse series of games, all with the aim of creating multiple revenue streams within the electronic games space."

## **About SPYR**

SPYR, INC. is a holding company that through its wholly owned subsidiary SPYR APPS, LLC, is engaged in mobile application and game publishing and development. SPYR, INC. also owns and operates an "American Diner" theme restaurant located in the Philadelphia International Airport in Philadelphia, Pennsylvania called "Eat at Joe's®" through its other wholly-owned subsidiary, E.A.J.: PHL Airport Inc. The Company is currently exploring opportunities for additional acquisitions in these and other verticals, including mobile application and game development, in order to expand its holdings, to drive and increase revenue and to generate profits and build value for shareholders.

## Safe Harbor Statement:

This release contains forward-looking statements that are based upon current expectations or beliefs, as well as a number of assumptions about future events. Although we believe that the expectations reflected in the forward-looking statements and the assumptions upon which they are based are reasonable, we can give no assurance or guarantee that such expectations and assumptions will prove to have been correct. Forward-looking statements are generally identifiable by the use of words like "may," "will," "should," "could," "expect,"

"anticipate," "estimate," "believe," "intend," or "project" or the negative of these words or other variations on these words or comparable terminology. The reader is cautioned not to put undue reliance on these forward-looking statements, as these statements are subject to numerous factors and uncertainties, including but not limited to: adverse economic conditions, competition, adverse federal, state and local government regulation, international governmental regulation, inadequate capital, inability to carry out research, development and commercialization plans, loss or retirement of key executives and other specific risks. To the extent that statements in this press release are not strictly historical, including statements as to revenue projections, business strategy, outlook, objectives, future milestones, plans, intentions, goals, future financial conditions, events conditioned on stockholder or other approval, or otherwise as to future events, such statements are forwardlooking, and are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. The forward-looking statements contained in this release are subject to certain risks and uncertainties that could cause actual results to differ materially from the statements made. Readers are advised to review our filings with the Securities and Exchange Commission that can be accessed over the Internet at the SEC's website located at http://www.sec.gov, as well as SPYR's website located at http://www.spyr.com, and SPYR's community channel on Twitter located at https://twitter.com/spyrinc.

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