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SPYR's Pocket Starships PvP Update Featured by Apple in over 100 Countries

DENVER, June 27, 2017 /PRNewswire/ -- SPYR, INC. (OTCQB: SPYR), a holding company with a wholly owned subsidiary in the mobile game & app development and publishing industry, today announced that its flagship game, Pocket Starships' (www.pocketstarships.com) newest Player vs. Player game update was featured by Apple in the U.S. App store with an App Banner positioned next to the "Best New Updates" for both iOS and iPad devices. The new update from SPYR was also selected for feature placement across more than 100 additional countries around the world.

According to a 2016 report by App Annie entitled "The Value of an APP Store Feature," "[h]aving your app featured in the iOS App Store is not only a major achievement, but also an opportunity to reach new users. Featuring puts your app in front of countless users: from app enthusiasts scouring the App Store, to gamers looking for new experiences, to new users entering the ecosystem on a new device and installing their first apps."

SPYR's VP of Strategic Partnerships, Mike Turner stated: "It feels great to bring this new PvP-focused update to players around the world, with our new ranked leaderboards and league system being the first step in our move towards esports, which our players have been asking us for. The most recent support we have received in the App Store shows us that we are delivering what the overall market wants to play. It is exciting for us and will help introduce Pocket Starships to a whole new set of players who are craving real-time action on mobile devices."

Pocket Starships can be downloaded for Apple devices at
<https://itunes.apple.com/us/app/pocket-starships-hivespawn-space-mmo-mmorpg/id752128884?mt=8>

About SPYR

[SPYR, INC.](#) is a holding company that through its wholly owned subsidiary SPYR APPS, LLC, is engaged in mobile application and game publishing and development. The Company is currently exploring opportunities for additional acquisitions in these and other verticals, including mobile application and game development, in order to expand its holdings, to drive and increase revenue and to generate profits and build value for shareholders.

Safe Harbor Statement:

This release contains forward-looking statements that are based upon current expectations or beliefs, as well as a number of assumptions about future events. Although we believe that the expectations reflected in the forward-looking statements and the assumptions upon which they are based are reasonable, we can give no assurance or guarantee that such

expectations and assumptions will prove to have been correct. Forward-looking statements are generally identifiable by the use of words like "may," "will," "should," "could," "expect," "anticipate," "estimate," "believe," "intend," or "project" or the negative of these words or other variations on these words or comparable terminology. The reader is cautioned not to put undue reliance on these forward-looking statements, as these statements are subject to numerous factors and uncertainties, including but not limited to: adverse economic conditions, competition, adverse federal, state and local government regulation, international governmental regulation, inadequate capital, inability to carry out research, development and commercialization plans, loss or retirement of key executives and other specific risks. To the extent that statements in this press release are not strictly historical, including statements as to revenue projections, business strategy, outlook, objectives, future milestones, plans, intentions, goals, future financial conditions, events conditioned on stockholder or other approval, or otherwise as to future events, such statements are forward-looking, and are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. The forward-looking statements contained in this release are subject to certain risks and uncertainties that could cause actual results to differ materially from the statements made. Readers are advised to review our filings with the Securities and Exchange Commission that can be accessed over the Internet at the SEC's website located at <http://www.sec.gov>, as well as SPYR's website located at <http://www.spyr.com>, and SPYR's community channel on Twitter located at <https://twitter.com/spyrinc>.

Investor Relations Contact:

Marlin Molinaro
Marmel Communications, LLC
(828) 669-0616
mmolinarofc@aol.com

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