

SPYR Will Participate in Three Panels at Upcoming Star Trek(TM) Las Vegas Convention

DENVER, CO -- (Marketwired) -- 08/01/17 -- SPYR, INC. (OTC PINK: SPYR), a holding company with a wholly owned subsidiary in the mobile game & app development and publishing industry, today announced that it will be attending the *Star Trek*™ Convention in Las Vegas, which runs from August 2-6.

In anticipation of the release of *Pocket Starships: STAR TREK Borg Invasion*, SPYR will be participating in the following three separate panels at this year's convention:

Thursday, August 3 @ 4:30pm in the DeForest Kelley Theatre

Two Universes Collide Panel

Friday, August 4 @ 11:45am in the DeForest Kelley Theatre

Inside Trek: Star Trek Gamers & Their Games

Friday, August 4 @ 3:30pm on the CBS All Access Stage

Inside Trek: Ralf Adam, SPYR GAMES

"Our participation in the *Star Trek* Convention will allow us to get the word out to *Star Trek* fans about the soon to be released *Pocket Starships: STAR TREK Borg Invasion,*" said SPYR CEO & President, James R. Thompson. "We hope that they become as excited about the game as we are!"

About SPYR

<u>SPYR, INC</u>. is a holding company that through its wholly owned subsidiary SPYR APPS, LLC, is engaged in mobile application and game publishing and development. The Company is currently exploring opportunities for additional acquisitions in these and other verticals, including mobile application and game development, in order to expand its holdings, to drive and increase revenue and to generate profits and build value for shareholders.

Safe Harbor Statement:

This release contains forward-looking statements that are based upon current expectations or beliefs, as well as a number of assumptions about future events. Although we believe that the expectations reflected in the forward-looking statements and the assumptions upon which they are based are reasonable, we can give no assurance or guarantee that such expectations and assumptions will prove to have been correct. Forward-looking statements are generally identifiable by the use of words like "may," "will," "should," "could," "expect," "anticipate," "estimate," "believe," "intend," or "project" or the negative of these words or other variations on these words or comparable terminology. The reader is cautioned not to put undue reliance on these forward-looking statements, as these statements are subject to numerous factors and uncertainties, including but not limited to: adverse economic

conditions, competition, adverse federal, state and local government regulation, international governmental regulation, inadequate capital, inability to carry out research, development and commercialization plans, loss or retirement of key executives and other specific risks. To the extent that statements in this press release are not strictly historical, including statements as to revenue projections, business strategy, outlook, objectives, future milestones, plans, intentions, goals, future financial conditions, events conditioned on stockholder or other approval, or otherwise as to future events, such statements are forward-looking, and are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. The forward-looking statements contained in this release are subject to certain risks and uncertainties that could cause actual results to differ materially from the statements made. Readers are advised to review our filings with the Securities and Exchange Commission that can be accessed over the Internet at the SEC's website located at http://www.seyr.com, as well as SPYR's website located at https://www.spyr.com, and SPYR's community channel on Twitter located at https://twitter.com/spyrinc.

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