

August 2, 2016



Terra Tech Announces Grand Opening Date of Second Nevada-Based Medical Cannabis Dispensary

Grand Opening of Blüm Decatur Boulevard, Las Vegas, Location to Be Held on August 20, 2016

NEWPORT BEACH, CA -- (Marketwired) -- 08/02/16 -- Terra Tech Corp.(OTCQX: TRTC) ("Terra Tech" or the "Company"), a vertically-integrated, cannabis-focused agriculture company, today announced the Grand Opening of its latest Blüm retail dispensary, to be located on 3650 South Decatur Boulevard, Suite 6 & 7, Las Vegas, Nevada, will be held on August 20, 2016. This is Terra Tech's second retail location in Nevada and follows the opening of the Western Las Vegas Dispensary in April 2016. The Company also operates a Blüm dispensary in Oakland, California.

The 4,800 square foot facility is located on Decatur Boulevard, on the west side of the Las Vegas metropolitan area. The Decatur Boulevard Blüm Dispensary will offer the Company's proprietary IVXX™ brand of premium medical cannabis, flowers, shatters, waxes and oils, among other high-quality cannabis products from a range of reputable providers of superior grade medical cannabis.

Derek Peterson, CEO of Terra Tech, commented, "Once the final city and state inspection has been completed, we will have the South Decatur Boulevard store Grand Opening on August 20th. We invite investors and media to come to the Grand Opening and take a look at our selection of premium medical cannabis products."

Mr. Peterson continued, "This November, the recreational marijuana initiative is on the ballot in Nevada. We have purposefully selected this location to take advantage of not just local tourism, but also demand from the sizeable local residential population which is anticipated to significantly increase should recreational use of cannabis be legalized. With the strategic placement of this dispensary we are well positioned to treat our patients with the highest grade cannabis products in a prime location."

The dispensary will be operated through the Company's subsidiary, MediFarm, LLC, and the Grand Opening, on August 20, 2016, will mark the official launch of the dispensary. The Company also plans to open a third dispensary on Desert Inn Road near the Las Vegas Convention Center, and another dispensary in Reno, northwest Nevada by the end of the summer season.

About Terra Tech

Terra Tech Corp. (OTCQX: TRTC) operates through multiple subsidiary businesses, including: Blüm, IVXX Inc., Edible Gardens, MediFarm, LLC and GrowOp Technology. Blüm's retail medical cannabis facilities focus on providing the highest quality medical cannabis to patients who are looking for alternative treatments for their chronic medical conditions. Blüm offers a broad selection of medical cannabis products including: flowers, concentrates and edibles through its Oakland, CA dispensary and multiple Nevada locations. IVXX, Inc. is a wholly-owned subsidiary of Terra Tech that produces medical cannabis-extracted products for regulated medical cannabis dispensaries throughout California. The Company's wholly-owned subsidiary, Edible Garden, cultivates a premier brand of local and sustainably grown hydroponic produce, sold through major grocery stores such as ShopRite, Walmart, Winn-Dixie, Raley's, Meijer, Kroger, and others throughout New Jersey, New York, Delaware, Maryland, Connecticut, Pennsylvania and the Midwest. Terra Tech's MediFarm, LLC subsidiaries are focused on medical cannabis cultivation and permitting businesses throughout Nevada. The Company's wholly-owned subsidiary, GrowOp Technology, specializes in controlled environment agricultural technologies.

To be added to the Terra Tech email distribution list, please email TRTC@kcsa.com with TRTC in the subject line.

For more information about Terra Tech Corp visit: <http://www.terratechcorp.com/>

For more information about IVXX visit: <http://ivxx.com/>

For more information on Terra Tech's Blüm locations visit: <http://www.letsblum.com>

For more information about Blüm Oakland visit: <http://blumoak.com/>

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For more information about Edible Garden visit: <http://www.ediblegarden.com/>

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Cautionary Language Concerning Forward-Looking Statements

Statements in this press release may be "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Words such as "anticipate", "believe", "estimate", "expect", "intend", and similar expressions, as they relate to the Company or its management, identify forward-looking statements. These statements are based on current expectations, estimates, and projections about the Company's business, based, in part, on assumptions made by management. These statements are not guarantees of future performance and involve risks, uncertainties, and assumptions that are difficult to predict. Therefore, actual outcomes and results may, and probably will, differ materially from what is expressed or forecasted in such forward-looking statements due to numerous factors, including those described above and those risks discussed from time to time in Terra Tech Corp.'s filings with the Securities and Exchange Commission. In addition, such statements could be affected by risks and uncertainties related to: (i) our ability to integrate Black Oak Gallery, a California corporation ("Black Oak"), as well as

vitamin and dietary supplement lines, into the Company's operations, (ii) product demand, market, and customer acceptance of the Company's products, (iii) the Company's ability to obtain financing to expand our operations, (iv) the Company's ability to attract qualified sales representatives, (v) competition, pricing and development difficulties, (vi) the Company's ability to conduct the business of IVXX, Inc., the contemplated businesses of MediFarm, LLC, MediFarm I, LLC, and MediFarm II, LLC, if there are changes in laws, regulations, or government policies related to cannabis, (vii) the Company's ability to conduct operations if disease, insects, or mites affect Edible Garden Corp.'s produce, herbs, and floral products, and (viii) general industry and market conditions and growth rates and general economic conditions. Any forward-looking statements speak only as of the date on which they are made, and the Company does not undertake any obligation to update any forward-looking statement to reflect events or circumstances after the date of this release. Information on Terra Tech Corp.'s website does not constitute a part of this release.

Contact

Philip Carlson
KCSA Strategic Communications
TRTC@kcsa.com

Source: Terra Tech Corp.