

April 4, 2018



# Alkaline88® Adds 120 Raley's Locations

## Doubles the Alkaline88® Presence in Northern California and Nevada

SCOTTSDALE, Ariz., April 04, 2018 (GLOBE NEWSWIRE) -- **The Alkaline Water Company Inc.** (OTCQB:WTER) (the "Company"), bottled under the trademark Alkaline88®, is pleased to announce that Raley's, headquartered in West Sacramento, California, is now selling Alkaline88® water in the 1-gallon and 3-liter sizes.

The Company is the creator of an innovative, state-of-the-art, proprietary electrolysis beverage process. The Company packages and sells its alkaline water in 1-gallon, 3-liter, 1.5-liter, 1-liter, 700-milliliter and 500-milliliter sizes to over 40,000 retail locations in all 50 states.

"The record growth of Alkaline88® continues with the addition of Raley's markets, number 45 on the *Supermarket News* list of 2018 top 75 retailers and wholesalers," stated Richard A. Wright, President and CEO of the Alkaline Water Company. "We are currently in over 60% of the top 75 retailers and wholesalers and in over 40,000 retail locations nationwide. We are continuing to execute against plan and believe, by the end of fiscal year 2019, we will be in over 80% of the top retailers and 50,000 stores nationwide."

**About Raley's:** Founded in 1935, Raley's is a third-generation family-owned regional food retailer headquartered in West Sacramento, California. Raley's team members strive to infuse life with health and happiness while aligning with the brand vision to change the way the world eats, one plate at a time. Best known for high-quality products, fresh produce, fine meats and outstanding customer service, the company operates 122 stores in Northern California and Nevada under four banners: Raley's, Bel Air Markets, Nob Hill Foods and Food Source. As an innovative retailer, Raley's is continually focused on creating a personalized shopping experience, with its click-and-collect shopping service, eCart, and phase one of delivery in the Bay Area. Visit [www.raleys.com](http://www.raleys.com) for more information.

**The Alkaline Water Company Inc.** (OTCQB:WTER) has developed an innovative, state-of-the-art, proprietary electrolysis process that produces healthy alkaline water for a balanced lifestyle. The Company is focused on the business of distributing and marketing for retail sale its cost-effectively packaged Alkaline88® water beverage products. Visit: [www.thealkalinewaterco.com](http://www.thealkalinewaterco.com).

### About Alkaline Water Products

Alkaline88® is a premier 8.8 pH balanced bottled alkaline drinking water enhanced with trace minerals and electrolytes. The product offers consumers the unique opportunity to purchase alkaline water in conveniently packaged 500-milliliter, 700-milliliter, 1-liter, 1.5-

liter, 3-liter and 1-gallon sizes. The Alkaline Water Company Inc. is currently in the midst of a national mass-market expansion program; the product is already available for consumer sales at a growing number of major retail locations across many parts of the United States. Learn more about the science behind alkaline water by visiting [www.thealkalinewaterco.com](http://www.thealkalinewaterco.com).

### **Notice Regarding Forward-Looking Statements**

This news release contains “forward-looking statements.” Statements in this press release that are not purely historical are forward-looking statements and include any statements regarding beliefs, plans, expectations or intentions regarding the future. These statements include being in over 80% of the top retailers and 50,000 stores nationwide by the end of FY 2019. Actual results could differ from those projected in any forward-looking statements due to numerous factors. Such factors include, among others, the inherent uncertainties associated with developing new products and operating as a development stage company, our ability to raise the additional funding we will need to continue to pursue our business and product development plans, competition in the industry in which we operate and market conditions. These forward-looking statements are made as of the date of this news release, and we assume no obligation to update the forward-looking statements, or to update the reasons why actual results could differ from those projected in the forward-looking statements, except as required by applicable law, including the securities laws of the United States. Although we believe that any beliefs, plans, expectations and intentions contained in this press release are reasonable, there can be no assurance that any such beliefs, plans, expectations or intentions will prove to be accurate. Investors should consult all of the information set forth herein and should also refer to the risk factors disclosure outlined in the reports and other documents we file with the SEC, available at [www.sec.gov](http://www.sec.gov).

### **The Alkaline Water Company Inc.**

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Source: The Alkaline Water Company Inc