

June 29, 2015



UMeWorld Provides Corporate Update

Hong Kong, China (FSCwire) - The management team of UMeWorld Limited (OTCQB: UMEWF) is pleased to provide this shareholder update.

UMeWorld has started a loyalty program, which rewards teachers for using UMFun's online assessment features after school hours. Using the off-school version, they are able to conduct formative assessments and obtain real time results and analysis, anywhere, anytime, with mobile devices such as a smartphone. Over 1,000 teachers are currently participating in this pilot program and have generated valuable enhancement and optimization feedback. The Company is planning to launch this loyalty program to the over 40,000 UMFun teacher users during the coming summer holiday.

UMeWorld has set up two for-profit commercial collaborations with the College of Vocational and Technical Education of the South China Normal University ("SCNU"). The first, a collaboration under the banner "SCNU Online Education & Assessment Research & Training Centre" will provide training for teachers allowing them to effectively deploy online education and assessment solutions in and out of school. The second, will offer online courses for assessing and teaching spoken language skills. The two collaborations will commence operations in September and November 2015 respectively, and will be based out of the University's campus in Guangzhou.

China Mobile's educational platform is available to students in Kindergarten through Grade Twelve and is the largest subscription-based educational platform in the world, used mainly by teachers, parents and schools through many provinces in China.

The kindergarten-to-grade-12 (K-12) educational system in China is the largest in the world, comprising approximately 200 million students. UMeWorld is on track to becoming a leading educational service provider in China.

About South China Normal University

Founded in 1931 and formerly known as South China Teacher's College, South China Normal University is a prestigious educational institution in Guangdong Province and a member of "Project 211." It is a comprehensive university, offering a diversity of degree programs in many disciplines including philosophy, economics, law, education, literature, history, science, engineering, and management. The University is comprised of thirty schools and colleges, and offers seventy-three undergraduate programs, one hundred and seventy five graduate programs, and ninety doctoral programs.

About UMeWorld

UMeWorld is an internet technology company with a focus on the K-12 education market in China. UMFun, the Company's K-12 flagship product, is a cloud based, patent-pending, adaptive learning & assessment platform that can intelligently analyze and adapt to a student's performance and personalizes the delivery of proprietary educational items in accordance with the student's learning needs. UMFun's off-school version is made available to Chinese K-12 students through China Mobile, the world's largest mobile service provider by network scale and subscriber base, serving over 801,000,000 customers.

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