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# **UMFun Surpasses 300,000 Monthly Subscribers and Reaffirms its Growth Trend**

Hong Kong, China (FSCwire) - UMeWorld Limited (OTC:UMEFW) announced today it has surpassed 300,000 paying monthly subscribers in the past 30 days. Additionally, the Company projects that it will acquire at least 1,000,000 additional paying subscribers during the next six months, and expects to retain at least 850,000 of those additional paying subscribers at the end of that period.

The Company continues to fine tune its sales strategy with China Mobile local ground agents. In addition to paying school visits, the Company will initiate a telemarketing campaign with China Mobile call centers to reach potential subscribers in July and August when schools are closed for the summer holidays.

## **About UMeWorld**

We are an educational technology company and a visionary player in the online educational landscape in China. UMFun, our K-12 flagship product, is a cloud-based assessment and learning analytics platform that can intelligently analyze and adapt to a student's performance and personalizes the delivery of proprietary educational items in accordance with their individual learning needs. UMFun is made available to Chinese K-12 students through China Mobile, the world's largest mobile service provider by network scale and subscriber base, serving over 887 million customers. Working with China Mobile, we are levelling the educational playing field by providing affordable and quality education to millions Chinese K-12 students in China.

## **Forward Looking Statement**

This announcement contains forward-looking statements. These statements are made under the "safe harbor" provisions of the U.S. Private Securities Litigation Reform Act of 1995. These forward-looking statements can be identified by terminology such as "will," "expects," "anticipates," "future," "intends," "plans," "believes," "estimates" and similar statements. Among other things, the outlook for UMFun, quotations from management in this announcement, as well as UMeWorld's strategic and operational plans, contain forward-looking statements. The Company may also make written or oral forward-looking statements in its reports filed with, or furnished to, the U.S. Securities and Exchange Commission, in its annual reports to shareholders, in press releases and other written materials and in oral statements made by its officers, directors or employees to third parties. Statements that are not historical facts, including statements about the Company's

beliefs and expectations, are forward-looking statements. Forward-looking statements involve inherent risks and uncertainties. A number of factors could cause actual results to differ materially from those contained in any forward-looking statement, including but not limited to the following: our limited operations and need to expand in the near future; the potential lack of market acceptance of our products; our inability to raise additional capital to fund our operations and business plan; our ability to continue as a going concern; our ability to continue to attract UMFun paid subscribers; our ability to maintain and enhance the UMFun brand; and our ability to compete effectively against our competitors. Further information regarding these and other risks is included in the Company's reports filed with, or furnished to the U.S. Securities and Exchange Commission. All information provided in this press release and in the attachments is as of the date of this press release, and UMeWorld Limited undertakes no duty to update such information or any forward-looking statement, except as required under applicable law.

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