

August 10, 2017



Vuzix Teams Up With BlackBerry To Deliver M300 Smart Glasses to Enterprise Customers

ROCHESTER, N.Y., Aug. 10, 2017 /PRNewswire/ -- [Vuzix® Corporation](#) (NASDAQ: VUZI), ("Vuzix" or, the "Company"), a leading supplier of Smart Glasses, Augmented Reality (AR) and Virtual Reality (VR) technologies and products for the consumer and enterprise markets, is pleased to announce the company has teamed up with BlackBerry Limited (NASDAQ: BBRY; TSX: BB) to enable IT departments to manage and secure the data accessed and captured through its smart glasses. Deployed with BlackBerry Unified Endpoint Management (UEM) software, Vuzix Smart Glasses will enable the millions of employees estimated to use head worn wearable devices on the job to communicate clearly and access critical data, without interruption from the task at hand.



"We are excited to partner with BlackBerry, a global leader in secure operating systems, mobile communications and mobile device management to deliver secure and simple applications to BlackBerry's enterprise customers built around the Vuzix M300 Smart Glasses", said Paul Travers, President and CEO of Vuzix.

BlackBerry UEM enables customers to connect and manage wearable enterprise devices alongside other endpoints such as smartphones, tablets and laptops – all on a trusted, secure and scalable platform. It supports all major operating systems and provides the granular control, visibility and flexibility that IT needs to secure all endpoints.

"As more and more devices and connection points emerge, IT departments are tasked with not only ensuring data and information are secure, but also providing a unified workspace for employees," said Mark Wilson, SVP and Chief Evangelist, BlackBerry. "We're excited to partner with Vuzix to provide an innovative solution that will improve productivity and most importantly help keep people and information safe."

The Vuzix M300 Smart Glasses featuring BlackBerry® UEM, a simple way to deploy and manage smart glasses will be overviewed during the 'Best Practices for Deploying Smart Glasses in Your Enterprise' [webinar](#) on August 10th, 2017 at 12:00 pm (Eastern Time).

Additionally, Vuzix will be showcasing the M300 Smart Glasses at BlackBerry's Security Summit 2017 taking place in London on October 24-25, 2017 and in New York on November 14-15, 2017.

A video demonstration of Vuzix smart glasses powered by BlackBerry UEM can be viewed through BlackBerry's YouTube channel via the following [link](#).

About Vuzix Corporation

Vuzix is a leading supplier of Smart-Glasses, Augmented Reality (AR) and Virtual Reality (VR) technologies and products for the consumer and enterprise markets. The Company's products include personal display and wearable computing devices that offer users a portable high quality viewing experience, provide solutions for mobility, wearable displays and virtual and augmented reality. Vuzix holds 51 patents and 39 additional patents pending and numerous IP licenses in the Video Eyewear field. The Company has won Consumer Electronics Show (or CES) awards for innovation for the years 2005 to 2017 and several wireless technology innovation awards among others. Founded in 1997, Vuzix is a public company (NASDAQ: VUZI) with offices in Rochester, NY, Oxford, UK and Tokyo, Japan.

Forward-Looking Statements Disclaimer

Certain statements contained in this news release are "forward-looking statements" within the meaning of the Securities Litigation Reform Act of 1995 and applicable Canadian securities laws. Forward looking statements contained in this release relate to the new M300 Smart Glasses and the success of the teaming with BlackBerry, as well as the Company's leadership in the Video Eyewear, VR and AR display industry. They are generally identified by words such as "believes," "may," "expects," "anticipates," "should" and similar expressions. Readers should not place undue reliance on such forward-looking statements, which are based upon the Company's beliefs and assumptions as of the date of this release. The Company's actual results could differ materially due to risk factors and other items described in more detail in the "Risk Factors" section of the Company's Annual Reports and MD&A filed with the United States Securities and Exchange Commission and applicable Canadian securities regulators (copies of which may be obtained at www.sedar.com or www.sec.gov). Subsequent events and developments may cause these forward-looking statements to change. The Company specifically disclaims any obligation or intention to update or revise these forward-looking statements as a result of changed events or circumstances that occur after the date of this release, except as required by applicable law.

Media and Investor Relations Contact:

Matt Margolis, Director of Corporate Communications and Investor Relations, Vuzix Corporation matt_margolis@vuzix.com Tel: (585) 359-5952

Andrew Haag, Managing Partner, IRTH Communications
vuzi@irthcommunications.com Tel: (866) 976-4784

Vuzix Corporation, 25 Hendrix Road, Suite A, West Henrietta, NY 14586 USA,
Investor Information – IR@vuzix.com www.vuzix.com

For further sales, and product information, please visit:

North America:

<http://www.vuzix.com/contact/>

Europe/UK:

<https://www.vuzix.eu/contact/>

Asia:

<http://www.vuzix.jp/contact.html>

View original content with multimedia:<http://www.prnewswire.com/news-releases/vuzix-teams-up-with-blackberry-to-deliver-m300-smart-glasses-to-enterprise-customers-300502511.html>

SOURCE Vuzix Corporation