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## Vuzix COO to Chair Industry 4.0 ThinkTank Event

ROCHESTER, N.Y., Jan. 31, 2018 /PRNewswire/ -- [Vuzix® Corporation](#) (NASDAQ: VUZI), ("Vuzix" or, the "Company"), a leading supplier of Smart Glasses and Augmented Reality (AR) technologies and products for the consumer and enterprise markets, is pleased to announce that Vuzix' COO, Paul Boris will be the event chair at the [Industry 4.0 ThinkTank](#), the largest industry 4.0 event in North America, taking place in Chicago, IL at the Revel Fulton Market January 31-February 1, 2018.



Vuzix will have a prominent presence at the Industry 4.0 ThinkTank and interested parties can access the event agenda here: <https://industry40thinktank.com/#agenda>. In addition to Vuzix' COO, Paul Boris, acting as the master of ceremonies, Vuzix will be the keynote presenter on both days of the event, and visitors can stop by the Vuzix booth for a demonstration of the Vuzix M300 and Vuzix Blade Smart Glasses. On day two of the event, Vuzix will host a hands-on workshop for industry executives - "A Practitioner's Guide to Smart Glasses and AR" - focused on leveraging the IIoT (Industrial Internet of Things) and IIoP (Industrial Internet of People) and how to get started quickly in your organization, while driving significant ROI.

Industry 4.0 ThinkTank brings together thought leaders and decision makers from a wide variety of global organizations. "It's an honor for me to represent Vuzix as master of ceremonies, as well as our customers as we highlight their deployments and industry case studies utilizing Vuzix devices. As the fourth industrial revolution gains momentum, we're just beginning to scratch the surface on the tremendous value that can be unlocked in industry and field operations when the IIoT and IIoP are enabled with technologies like Blockchain, AR, AI (artificial intelligence) and machine learning. The trick is to find ways to move fast, before your competitors seize the opportunity," said Paul Boris, COO of Vuzix.

### About Industry 4.0 ThinkTank

The [Industry 4.0 ThinkTank](#) event brings together provocative thinkers, industry leaders and experts in various fields to get organizations ready for the next industrial revolution. Attendees can discuss with industry specialists better ways to optimize the transition towards

the next generation of manufacturing. The Industry 4.0 ThinkTank is about embracing the technology, seizing market opportunities and discovering the future of your company in a different way, with smarter than ever manufacturing.

### **About Vuzix Corporation**

Vuzix is a leading supplier of Smart-Glasses and Augmented Reality (AR) technologies and products for the consumer and enterprise markets. The Company's products include personal display and wearable computing devices that offer users a portable high-quality viewing experience, provide solutions for mobility, wearable displays and virtual and augmented reality. Vuzix holds 59 patents and 42 additional patents pending and numerous IP licenses in the Video Eyewear field. The Company has won Consumer Electronics Show (or CES) awards for innovation for the years 2005 to 2018 and several wireless technology innovation awards among others. Founded in 1997, Vuzix is a public company (NASDAQ: VUZI) with offices in Rochester, NY, Oxford, UK and Tokyo, Japan.

### **Forward-Looking Statements Disclaimer**

Certain statements contained in this news release are "forward-looking statements" within the meaning of the Securities Litigation Reform Act of 1995 and applicable Canadian securities laws. Forward looking statements contained in this release relate to Industry 4.0 ThinkTank as well as the Company's leadership in the Video Eyewear, VR and AR display industry. They are generally identified by words such as "believes," "may," "expects," "anticipates," "should" and similar expressions. Readers should not place undue reliance on such forward-looking statements, which are based upon the Company's beliefs and assumptions as of the date of this release. The Company's actual results could differ materially due to risk factors and other items described in more detail in the "Risk Factors" section of the Company's Annual Reports and MD&A filed with the United States Securities and Exchange Commission and applicable Canadian securities regulators (copies of which may be obtained at [www.sedar.com](http://www.sedar.com) or [www.sec.gov](http://www.sec.gov)). Subsequent events and developments may cause these forward-looking statements to change. The Company specifically disclaims any obligation or intention to update or revise these forward-looking statements as a result of changed events or circumstances that occur after the date of this release, except as required by applicable law.

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