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WindStream Technologies' SolarMill(R) Featured on NBC's "TODAY" Show

SolarMill(R) Included in Popular Science's Segment "July Smart Yards"

NORTH VERNON, IN -- (Marketwired) -- 07/09/15 -- WindStream Technologies(OTCQB: WSTI) ("WindStream" or the "Company") announced that its patented SolarMill® has been featured on NBC's "TODAY" show as part of the "July Smart Yards" segment from *Popular Science*. This highly visible placement coincides with the Company's launch of its products in the U.S.

WindStream's SolarMill® is a unique hybrid renewable energy technology designed to harness solar and wind energy in a single, fully integrated unit. SolarMills are in use all over the world, from Jamaica to India to Latin America, and this was the American audience's first chance to see the SolarMill® technology, live from Rockefeller Plaza.

Dan Bates, President and CEO of WindStream Technologies, said, "We were very excited to be a part of *Popular Science's* segment on the TODAY show and honored that our technology was chosen and displayed. This will be the first time that the SolarMill® has appeared on U.S. television media and it could not come at a better time as we roll out our products for sale in the States. We believe that the SolarMill® will resonate with American consumers who are looking for ways to reduce their power bill and ultimately their carbon footprint."

"Whether on the roof of a commercial building, installed at an eco-friendly resort, or deployed in remote locations bringing power to people who've never had electricity, the products are designed to deliver substantial results and an attractive return on investment. The unique design of the SolarMill® allows it to be easily installed as a renewable energy solution where traditional technologies may not be deployed. Americans, both in rural settings and in our biggest cities, can benefit from this technology," added Bates.

The SolarMill® is a scalable and easily installed renewable energy platform and comes in a variety of models designed to meet the needs of any consumer. The Company offers the SolarMill® SM1-3P model in the U.S. as a complete package including inverter. The unit sells for \$3,125 and, under an "early adopter" promotional program, WindStream will provide the customer with a \$200 dollar installation credit for their local installer. This credit is designed to not only reduce the cost of ownership but further attract new distributor channels for the Company. An SM1-3P is rated at 1.2 kW's and will produce

from between 112 kWh's to 135 kWh's a month, depending on the available wind and solar resources. Multiple units can be easily connected to add more power generation.

WindStream has set up a My SolarMill™ web page and is currently taking orders and fielding inquiries about the product. More information on My SolarMill™ can be found at: <https://www.windstream-inc.com/my-solarmill>.

About WindStream Technologies: Founded in 2008, WindStream Technologies, a public company (OTCQB: WSTI), is headquartered in North Vernon, Indiana. WindStream Technologies was established to create low-cost hybrid, renewable energy solutions for urban, suburban, and on and off-grid environments. Made in the USA, its patented SolarMill® technology is a distributed energy solution, which produces continuous renewable energy for customers 24/7/365. The company's products are sold around the world. For more information please visit www.windstream-inc.com.

Forward-Looking Statements

Safe Harbor Statement under the Private Securities Litigation Reform Act of 1995: Certain statements in this press release constitute forward-looking statements for purposes of the safe harbor provisions under The Private Securities Litigation Reform Act of 1995. We have based these forward-looking statements largely on our current expectations and projections about future events and financial trends that we believe may affect our financial condition, results of operations, business strategy and financial needs but they involve risks and uncertainties that could cause actual results to differ materially from those in the forward-looking statements, such as business and political conditions in the geographic areas in which we sell our products; weather and natural disasters; changing interpretations of generally accepted accounting principles; outcomes of government reviews; inquiries and investigations and related litigation; continued compliance with government regulations; legislation or regulatory environments, requirements or changes adversely affecting the businesses in which we are engaged.

The information set forth herein should be read in light of such risks. You are urged to consider these factors carefully in evaluating the forward-looking statements herein and are cautioned not to place undue reliance on such forward-looking statements, which are qualified in their entirety by this cautionary statement. The forward-looking statements made herein speak only as of the date of this press release and the Company undertakes no duty to update any forward-looking statement to conform the statement to actual results or changes in the Company's expectations.

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